



Donor Opportunities



SUPPORT FOR EQUITABLE STUDENT ACHIEVEMENT

The Educational Leadership Foundation of New Jersey (ELFNJ) assists the mission of the New Jersey School Boards Association (NJSBA) to support the success of all students. By providing and funding innovative training and resources for local school leaders **at no cost to districts**, we help to support strong school board governance and address the diverse needs, socioeconomic factors, and learning differences of students across our state.

ELFNJ SPONSORED INITIATIVES

Local Training for School Board Members

ELFNJ supports local training through meetings held at the 21 county school boards associations. Each county hosts events throughout the year on a variety of topics of interest. County meetings provide board members with opportunities to network with local colleagues and to stay informed on important education issues through regional professional development.

Immersive Training for New School Board Leaders

NJSBA's New Board Member Orientation Weekend gives newly elected and appointed school board members a unique opportunity to begin their school leadership journey by working in an immersive environment with veteran school board members and NJSBA staff. Data show that graduates of the Weekend program are more likely to pursue further training to enhance their knowledge and skills to become more effective school leaders.

NEW! Innovative Programming

ELFNJ will host innovative in-person and virtual programs this year, including:

- ✔ Equitable Arts Education, Grounds for Sculpture, Monday, Nov. 9
- ✔ Foundations for Success, Date TBD
- ✔ Quarterly Webinar Series
- ✔ Interactive Panel presentation at Workshop 2026

DONOR BENEFITS AND SUPPORT LEVELS

Through discussions, we can create a customized partnership that aligns with your focus areas of support for public education within your investment level.

Tax-Deductible Investment

ELFNJ is a 501(c)(3) non-profit organization. Your generous support is a valuable, tax-efficient investment in equitable education for all students in New Jersey.

General Supporter Benefits (Minimum \$2,000)

All tiers include General Supporter Benefits.

- ✓ Acknowledgment on the official ELFNJ website.
- ✓ Logo inclusion on signage at ELFNJ events and ELFNJ-supported programs.
- ✓ Logo inclusion on signage at NJSBA's annual Workshop Conference. *

DONOR TIERS AT-A-GLANCE

Innovative Educational Leader \$50,000

Two Available

- ✓ Sponsors the New Board Member Weekend Orientation: Participate as the exclusive event sponsor at one of two weekend programs, including networking and conference presentation opportunities.
- ✓ Regional Voice: Deliver remarks at four NJSBA County Association meetings annually.
- ✓ On-Site Engagement: Complimentary access for two team members to all ELFNJ programs.
- ✓ Includes all Principal Educational Leader benefits.

Principal Educational Leader \$25,000

Two Available

- ✓ Personalized Briefing: Annual virtual meeting with senior foundation leaders to discuss strategic priorities.
- ✓ Regional Voice: Deliver remarks and network at four NJSBA County Association meetings annually.
- ✓ Custom co-hosted webinar with ELFNJ.
- ✓ Complimentary Access: Tickets for two attendees to one ELFNJ-hosted one-day program.
- ✓ Media Feature: Inclusion in one ELFNJ Spotlight in NJSBA's award-winning School Leader Magazine.
- ✓ Includes all Signature benefits.

Signature Educational Leader \$10,000

Five Available

- ✓ Includes all supporting benefits.
- ✓ **Regional Voice:** Deliver remarks and network at three NJSBA County Association meetings annually.
- ✓ **Social Media:** Dedicated welcome post/tag on ELFNJ's LinkedIn (reposted to NJSBA's wide follower base).
- ✓ **Press Release:** Dedicated partnership announcement sent to all NJSBA/ELFNJ media outlets.

* Does not include Workshop exhibition/participation. Organizations must purchase a booth through NJSBA to exhibit.

Supporting Educational Leader \$5,000

Twenty Available

- ✓ **Regional Voice:** Deliver remarks and network at two NJSBA County Association meetings annually.
- ✓ **Targeted Exposure:** Logo on materials at over 100 annual NJSBA County Association meetings and NJSBA's Mandated New Board Member training.
- ✓ **Digital Subscriptions:** Two complimentary subscriptions to School Board Notes (weekly) and Daily Clips (weekday education news).
- ✓ Digital Badge certifying your commitment to public education for social media/web.
- ✓ **Premier Recognition:** Prominent logo placement on the ELFNJ website.

STEAM TANK CHALLENGE SPONSORS

The STEAM Tank Challenge provides New Jersey public school students from all backgrounds with the opportunity to invent solutions to real-world problems like sustainability, health and safety, societal concerns, and school issues. Through hands-on collaboration, critical thinking, and creativity, students gain the skills needed to become tomorrow's leaders and innovators.

ELFNJ is seeking partners who believe in the power of public education to help champion the next generation of change-makers. Sponsorships help fund student mentorship opportunities, regional finals, and the annual finals event at NJSBA's Workshop conference at the Atlantic City Convention Center.



Gold Supporter — \$20,000

State-Wide Strategic Leadership | One Available

- ✓ Includes all Silver benefits.
- ✓ **State Finals Judging:** Elite judging seat at the main finals held during NJSBA's annual Workshop Conference. *
- ✓ **Advisory Status:** Earn a seat on the official STEAM Tank Challenge Advisory Council.
- ✓ **Podium Time:** Deliver formal opening or closing remarks at the finals competition event, NJSBA's annual Workshop Conference. *

Silver Supporter — \$12,000

Three Available

- ✓ Includes all Bronze benefits.
- ✓ **Custom Webinar:** Host an industry opportunities webinar explicitly targeted to students and school administrators.
- ✓ **Regional Remarks:** Deliver formal opening or closing remarks at a regional final competition event.

Bronze Supporter — \$5,000

Fifteen Available

- ✓ Includes all General Supporter benefits.
- ✓ **Judging Placements:** Exclusive opportunities to serve as a judge at regional competitions.
- ✓ **Mentorship Activation:** Direct opportunities to mentor competing student teams as they develop their entrepreneurial concepts.
- ✓ **Social Media Post:** Acknowledgment on the STEAM Tank Facebook page.

General Supporter — \$2,000

Unlimited

- ✓ Acknowledgment on the ELFNJ website and the main STEAM Tank web page.
- ✓ Logo inclusion on STEAM Tank signage at the annual NJSBA Workshop and regional events.
- ✓ Logo inclusion on all STEAM Tank-specific email communications and ELFNJ-supported programs.
- ✓ STEAM Tank Supporter digital badge.

GET INVOLVED TODAY!

Ready to secure a tier or customize your engagement for the upcoming academic year? Let's collaborate to foster equitable, high-quality education for every student in New Jersey.

Contact ELFNJ's Executive Director to initiate your partnership:



Lauren Cuervo Executive Director, Educational Leadership Foundation of New Jersey

✉ lcuervo@elfnj.org

* *Must take part as a Workshop exhibitor or sponsor through NJSBA to participate in the STEAM Tank Finals.*





elfnj
EDUCATIONAL LEADERSHIP
Foundation of New Jersey
Fostering Student Achievement Through Effective Governance